



MERENDA  
WALLPAPER

## Merenda Wallpaper Announces the Release of a New Collection: RAINBOW CONNECTION

The collection of five patterns was created from hand-painted watercolor paintings inspired by the use of the rainbow in current events.



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**Cherry Hill, NJ, November 14, 2021:** Merenda Wallpaper announces the launch of RAINBOW CONNECTION. Given the climate of the world, the desire to uplift ourselves and our surroundings starts at home. We need a space to ground, to find serenity and to be at ease. This collection is meant to connect, and to bring hope and joy to ourselves and others.

All five patterns in the collection were created from hand-painted watercolor paintings that were inspired by the use of the rainbow in various movements dominant in current events, including the COVID-19 Global Pandemic, Pride, LGBTQIA+ and Black Lives Matter protests.

**AURORA**, a subtle ombre, and **INTERCONNECTION**, a rich stripe broken up by intentional white space, are both large-scale patterns with six colorways. **DREAMSCAPE** is a playful diagonal rainbow pattern with eight colorways. **SUNCATCHER** with eight colorways and **UNDER WATER WAVE** with five, are both large-scale patterns that feature the organic movement of the brush stroke.

All the patterns are digitally printed on a variety of substrates including Pearl Grasscloth, Canvas Vinyl Type II and Smooth eco-friendly paper. Retail pricing ranges from \$8-12 per square foot, depending on the chosen substrate. The new collection is available to purchase at [MerendaWallpaper.com](https://MerendaWallpaper.com).

Merenda Wallpaper was founded by Sarah Merenda in 2006 in NYC. In 2015, she opened her design studio in Astoria Queens and most recently relocated to Cherry Hill, NJ.